

EMERGING AREAS OF PSYCHOLOGY



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THE IMPACT OF CYBERPORNOGRAPHY IN TODAY'S WORLD

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ABSTRACT

Our current reliance on the internet, there is a great amount of information available online, making it vulnerable to cyber assaults. The most contentious topic of cyber pornography will be explicitly discussed in this chapter. The legal status of cyberpornography will be further discussed in this chapter to determine the current situation in India and other developed countries. According to global statistics and projections on the usage of ICT for satiating voyeurism.

One in five mobile searches is for porn; 24% of smartphone users report having pornographic information on their device; porn sites receive more monthly visits than Amazon, Netflix, and Twitter put together; and 30% of online content can be classified as pornographic. Comprehensive annual statistics about the usage patterns of their service are published by the portal Porn Hub. To choose a few of the 2016 data's more intriguing stats: The average age of visitors to this pornographic website is 35, and 60% of them are under the age of 35. 26% of users of this website are female. People use their mobile phones (61%), desktops (28%), and tablets (11%) to access pornographic content. Mobile traffic increased year over year (2015–2016) by roughly 10% at the expense of desktop access. Therefore, there is a clear tendency toward obtaining pornographic content via mobile devices, which is also related to the use of pornography not being location-based. If opinions among Generation Y toward watching porn at work alter in the future, the following organizational changes can be advised: Establish guidelines for what constitutes inappropriate behavior at the level of a company's internal rules (company code of conduct). These guidelines should cover viewing and sharing pornographic material in the workplace aswell as any related or potential inappropriate sexual behavior, for example. The likelihood of spotting specific activity (using data on employee access to these portals) and enforcing penalties depends on the legal framework in a given nation and the corporate culture of a specific company.

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